

Ten Reasons to Book Jennifer Ransaw Smith for your Keynote

- 1** **Unique Ability to Connect with Audience:** It isn't uncommon for audience members to feel as though Jennifer Ransaw Smith is speaking to them directly and that's because she is. She and her team spend considerable time prior to her talk understanding the needs, challenges, obstacles and concerns of those in the room so she is able to address them in an effective, personable and magnetic way.
- 2** **Unique Niche:** Jennifer Ransaw Smith recognized there was a gap within the industry for professional women who wanted to level up, but didn't know how or have a team to help so she created an entirely new lane called Personal Elevation. She has the only Personal Elevation consultancy for women (or anyone else for that matter) in the world.
- 3** **No "Canned" Speech:** From the moment, Jennifer Ransaw Smith hits the stage, you know you are in for a treat. She ensures that each keynote is unique and specific to the audience in the room. Whether that room includes, MBAs, PHDs, Nuclear Physicists or Event Planners, you can rest assured knowing even the most "skeptical," people will be blown away and taking notes.
- 4** **Timely and Relevant Topic:** Right now, in organizations across the country, leaders are looking for effective ways to address the dismal number of women being represented in boardrooms and the C-Suite. There is a stark gap in the number of women who wish to ascend to leadership and those that have the opportunity to do so. One of the biggest factors for women is Visibility and that's Jennifer Ransaw Smith's niche.
- 5** **Rockstar Team:** We recognize the huge undertaking of planning an event. The stress it causes. The pressing deadlines, budget and time-constraints. We also understand the importance of making sure that we do everything humanly possible to ensure success. Our team is committed, responsive and collaborative.
- 6** **Fan Favorite:** From the overwhelmingly positive audience feedback to the frequent requests to return, again and again, Jennifer Ransaw Smith is the type of speaker that has accrued a fan base. Audience respond overwhelmingly in the positive to her approachable demeanor and effectively fun, creative and self-deprecating style.
- 7** **Detailed Pre + Post Process:** After years of figuring out what works and what doesn't, our team has assembled an extremely detailed process to ensure that things not only run smoothly, but all deadlines are met. It includes a detailed questionnaire, interview with perspective audience members, survey, timelines and checklists. Our goal is to make the process as turn-key for you as possible.
- 8** **Diva:** You have enough to worry about when producing a successful event, the last thing you need to deal with is a prima donna. Through the years, Jennifer has developed a reputation for being genuine.
- 9** **No Expectation Hangover:** There is nothing worse than a monumental build up, only to be let down. We all have experienced it, whether from a movie or a meal, walking away feeling "deflated." Booking Jennifer Ransaw Smith is like taking out insurance on the "expectation hangover."
- 10** **You will look like a HERO:** Face it, when you are planning an event, a significant percentage of its success rests on who is "rocking the mic." The beautiful setting, delicious food and large turnout will barely be remembered if your featured speaker isn't extraordinary. If you want to ensure a "hero's" welcome the day after your next event, book Jennifer Ransaw Smith today!